

Creative Arts Society



WWW.CREATIVEARTSSOCIETY.ORG

March 2011
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Show Panels – need temporary home

President's Message

How often are you asked to donate an art piece for a fund raiser? If it is a cause you support this may not be an issue for you. However most of the time do you agree or decline?

I think it is time to have some dialogue on this subject. Often those making the request say you can write it off on your taxes or you will get your work in front of a large audience of potential clients. The only thing you can write off on your taxes is the cost of materials (this means some good record keeping). To write off the value of the piece you would need an appraisal by an accredited expert.

If your work is going in front of a large audience you should ask if it will be featured, if you will be invited to be there and able to mingle with potential buyers. Another question might be to ask if your work will be featured in the invite and promotion for the event. If this is not happening maybe it is time to educate those who request your work or just being willing to give your work away with little expectation of anything in return.

Liz Jensen, CAS President 2011

CAS monthly meetings start at 6:00PM with socializing and critique, then at 7:00PM a short business meeting is followed by the monthly presentation consisting of demos, art business panels, or information on art techniques, portfolios and other subjects of interest to artists and art lovers.

CAS is incorporated as a non-profit, tax-exempt operation under Texas law and Internal Revenue Service code 501(c)3. CAS is organized for educational and charitable purposes.

Vision: The Creative Arts Society is a vital presence inspiring Cultural Enrichment, Community Participation, Respect for Diversity and Increased Awareness and Appreciation for and through the Arts.

Mission: The Creative Arts Society is an Austin-based non-profit 501(c)3 thriving arts organization actively promoting the development of the "Artist in Everyone" for the expanding growth and diversity of our community.



C.A.S Tribune

March
2011

**All Monthly meetings are at the ACC
Pinnacle Campus, 1st wed. of the month
10th Floor Faculty Lounge**

**Meeting: Wed. March.2nd
6-7:00pm Social Hour
7:00pm Meeting Starts**

The program :

I am pleased to say that our program presenters that were cancelled because of the ice and cold in February have agreed to present our program for March. The panel of three professional artists will discuss ways that they make it work. They will talk to us about time management, showing in galleries and other venues, self promotion and other topics. There will be time for questions so come and be prepared to learn..from those who have gone "out on a limb" The meeting begins at 7:00 p.m. with a short business meeting and the program will follow.

MEMBER NEWS

Gwen Dennis sold 2 reproductions at the last show at Cypress Grill. They were "Who's the Queen?" and "Feline Royalty."

Betty Jameson's painting, "Earth Mother's House" was accepted into the Missouri Watercolor Society's National Juried Competition at The Winston Churchill Library, Fulton Missouri March 23-April 30, 2011.

Marilyn Rea Nasky will be a featured artist in *Nature: Inside Out* at The Gallery at the J is located in the JCC on the Dell Jewish Community Campus, 7300 Hart Lane, Austin, TX 78731. The exhibition will run from March 8 - April 14, 2011. Artist Reception is Wednesday March 23, 7-8:30PM in the JCC Community Hall and the Gallery. You are invited to visit this beautiful venue for an evening of art and community in Austin.

Marilyn recently sold 2 of her Aspen Series paintings to a local collector at Austin Art Space Gallery at the "For the Love of Art Reception" as well as one painting from The Women's Center venue.

Art Works by Kathi Herrin

"Plum Blossom" mixed media original sold in a silent auction at La Pena Gallery in the Toma Mi Corazon XIX fundraiser Feb 12 2011."Kokopelli" 6 ft lighted plexi tower is on exhibit at Authenticity Gallery 910 Congress Ave March 2011

Laura Sturtz will be showing artwork including her metal wall art and jewelry at *Real Gallery Multi Media Fine Art Show & Reception March 10*

Laura was pleased to have an artwork accepted into the *People's Gallery* at Austin City Hall.

Laura had a work accepted in the exhibition, *Materials Hard and Soft*,

One of Laura's latest works in her metal quilt series was accepted into the Naples International Contemporary Crafts Exhibition.

Laura Grimes monitors three life drawing studios, one at the Dougherty Arts Center and two at the Austin Visual Arts Center. She is also currently organizing The Austin Figurative Show.

Beverly Galante recently won an honorable mention in the juried Wimberley Valley Art League show and exhibit at the league's gallery. The piece was sold at the reception

She was also chosen as "artist of the month" at the February meeting of the Wimberley Art League and will have her photos on exhibit at the Wimberley Visitor's Center from March 15th to April 15th.

Nancy Michalewicz

I'm enjoying serving as Secretary for CAS. I've met so many interesting people through this organization! I'm also Librarian and will bring all the videos and DVD's to our next meeting. Check something out and enjoy great demos in various mediums. A check for \$50.00 is required when taking something home. January was a good month for me with sales. I sold three paintings, (a pair of chickens both 12x12's, and a longhorn painting that is 18x24). I've been photographing horses and have plans to start on a painting of one of the images that shows a lot of motion. The light and mood were beautiful the afternoon I stopped to photograph. Painting from such a beautiful record will be fun for me. I'm also teaching metalsmithing and introduction to jewelry design at the Dougherty Art Center in Austin - just off Barton Springs and Lamar. My next class is on Monday nights: 4/11 through 5/16. Look under their webpage for the Dougherty Art Center and then under adult classes. No experience is necessary. We have a lot of fun and beautiful things are created in silver, brass, or copper.

WELCOME NEW MEMBERS

Each month new members are invited to write a paragraph about their work and who they are. It is a great opportunity to let everybody in the group discover what new talent lies in our midsts. Please send information to dianakweems@yahoo.com

Sharon Bibbee. I am a new member of CAS. I am looking forward to meeting each of you and participating in the group's activities. I work in oils, pastels, acrylics and I make beautiful jewelry. Due to surgery I will not be able to attend the monthly meetings until April. I am looking forward to being a member of this talented group.

New/old member info:

Beverly Galante

Although I had been a member of CAS in the past, after a brief hiatus I have rejoined the ranks of Creative Arts Society. I was involved with community theater - performing in several plays and musicals for the past few years and my passions took a different turn for a while. In a previous life I had painted with oils and watercolors and had also been a glass artist, owning and operating a successful business in New England. After moving south I began to experiment with fabric and embellishments. I won several awards in shows for my quilted and embellished wall hangings, including "Best of Show" at the CAS juried show at ACC in 2005. I recently discovered photography as one medium to express myself and have also begun painting again. I am returning to CAS with a whole new perspective on my art. I hope to see many of my old friends and meet new ones.

Deborah Osborn Berra

Born in San Benito, Texas, and raised in Harlingen, She lived in South Texas for eighteen years. The Rio Grande Valley provided a colorful Mexican and Southwestern influence often found in her paintings. She attended St. Mary's University in San Antonio and graduated with a BA in English and a minor in Art. The training she received in design, printmaking, figure drawing, pottery, and art history barely introduced her to the world of art and created a yearning to express herself in painting. She has, throughout her life, attempted to master the use of acrylics on canvas. In doing so, she has earned through the process of painting, the joy and escape it provides, is the true value of the craft.

With limited formal training, her artistic expression has been a constant struggle and learning experience. Her work continues to evolve through experimentation, yet retains an organic feel that expresses my appreciation and respect for nature. Debbie tries, in her paintings, to make a statement about our existence in this world, whether commentary or emotional; in effect how we mark our existence on earth, or how this world touches our lives.

Ghislaine Barillaud

Ghislaine is an artist from Paris, France who has been living in Austin for the last 12 years. Before her journey of becoming an artist, she ran an international events and business travel company based in France.

During the past few years, Ghislaine has been studying oil painting, acrylic painting, and mixed media at Laguna Gloria; first with Sydney Yaeger and then with Linda Montignani. She has also recently

traveled to California to study with Robert Burrige in his studio.

Ghislaine embraces the freedom to play with form, shapes, colors and mediums. She loves to surprise herself, by looking at a subject matter and then simply allows creativity, spontaneity and emotionality to take over. Something unexpected suddenly becomes visible under her brushstroke serving as her means of expression. Ghislaine's artwork embraces a sensual, organic style. A style deeply inspired by her world travels and love of nature.

Denise Schneyer

Denise is the current Exhibition and Show co-chairperson for CAS.

Denise was born and raised in New York. She and her husband moved to Texas in 1976. They had the good fortune to live in Hawaii for 7 years before choosing to return to Austin in 2007.

Denise's occupational background is in Commercial Energy Insurance. She had taken an art curriculum in college and is an accomplished pastel artist, having studied with a pastel artist in Hawaii for many years. Returning to Austin, Denise and her songwriter husband are pursuing their creative journeys. She has been very involved in art classes at Laguna Gloria and now enjoys working in acrylic as well as pastels.

Her themes often reflect the beautiful beaches and skies of Hawaii, the music influence that surrounds her and her love of animals.

Along with her job and volunteering for CAS, Denise is the Event Coordinator for Heart of Texas Lab Rescue.

Jane Fier

Jane was born and raised in Davenport, Iowa. She married an Air Force pilot and raised two sons.

During her tenure as a military spouse, she lived in Iowa, Mississippi, New Jersey, California, Oklahoma, Arkansas, Michigan, South Dakota and Texas.

She and her husband moved to Austin several ago to be near one son and his family and their second son and his family soon followed. They are delighted to be in Texas enjoying their grandkids.

Jane, a domestic Chief Operations Officer and volunteer, also worked in an art gallery/fine arts center and later worked for two different design firms. Jane has a BFA in painting and has enjoyed many classes at Laguna Gloria. She is a talented artist working in acrylic, watercolor and monotype.

Kathryn Stevens

Kathryn (Kat) was born and raised in New York state. She was transferred to Austin with IBM Corp. Kat was copywriter for a retail chain in upstate N.Y., Her degree was in Marketing Communications from State University of New York at Albany.

At one point she taught 7th and 8th Grade English and social studies.

Kat has a busy schedule volunteering at the Humane Society, she is a docent at the Blanton (a huge commitment) and continues to take art classes.

Kathryn refers to herself as "a work in progress" She was a studio potter for eight years and is currently painting and drawing various media.

Rewards for Recruiting New Members.

1 new member - Recognition in the newsletter and at a monthly meeting.

2 new members - Your \$20 annual hanging fee for next year will be waived.

3 new members - Your individual membership dues for next year will be waived.

4 or more new members - Both your individual membership dues and \$20 hanging fee for the next year will be waived.

Benefits of Membership

CAS membership card offers discounts at the following places:

Asel Art- 25% discount (non-sale items)

Art Pad- 10% discount

Austin Details Art & Photo- 10% on fine art printing

Fast Frame- 20% discount

You must present your 2011 membership card to receive your discount. Membership cards will be available (hopefully) by the end of January.

SHOWS & EXHIBITS

CAS Exhibit Schedule 2011

March

- 1 - Bass strike
- 2 – Barnes and Noble strike
- 5 – Amplify CU – Congress strike/hang

- 26 - Skillpoint Alliance strike/hang
- 28 – Business Location strike/hang

April

- 2 -Amplify Credit Union – Congress strike/hang
- 2 – Drop off for ABIA exhibit
- 4 – Barnes and Noble Brodie Lane hang
- 5 - ABIA hang (thru July 6) – theme “Artful of Music”
- 7 - Cypress Grill strike – no hang
- 16 - Women’s Center of Texas - strike/hang
- 30 -Amplify Credit Union – Main Office strike/hang

May

- 2 – Barnes and Noble Brodie Lane strike
- 7 -Amplify Credit Union – Congress strike/hang
- 21 - Skillpoint Alliance strike/hang

June

- 2 - Cypress Grill strike/hang
- 4 – Univ. of Phoenix ?
- 4 – Amplify Credit Union – Congress strike/hang
- 11- Women’s Center of Texas - strike/hang
- 25 -Amplify Credit Union – Main Office strike/hang

July

- 2-Amplify Credit Union – Congress strike/hang
- 7 - ABIA strike

CAS GUIDELINES

All show information will be provided in the call for artists. There may be different exhibit contacts and label people for each venue. Address, hang and strike dates and times, theme, medium and limits will all be specified in each call for art.

1. Upon sale of artwork from show, give 15% to CAS
2. Pieces must be ready for hanging with wire on the back. Pieces not wired will be rejected. Also label the back with name, title & phone number.
3. Artwork should be appropriate for the general public, including children.
4. All artwork must hang for the entire show. If a piece is sold or needs to be removed, please contact “exhibit contact for specific venue” for prior approval to remove and/or replace artwork during the exhibit.
5. Collect artwork on strike/closing date. If you cannot collect artwork at end of show, please make arrangements. CAS will charge \$10 per day for storage (payable to CAS). Second offenders will not be able to enter the next exhibit.
6. CAS assumes no responsibility for lost or damaged goods.
7. CAS reserves the right to refuse any artwork deemed inappropriate, arriving late or not ready to hang.
8. Label Info: We will specify in the call for art who to email and what info is needed. Usually we need- Title, Medium, Price, Artist Name, Phone number and website if available.
To be sure your information was received, you should a confirmation email within a few days. If you did not receive one, please check back with label person.
9. Venues can only accommodate a certain number of pieces. In the event of a large number of entries, the show may be considered full **BEFORE** the deadline for label information.

****IMPORTANT**** When emailing label info, please state in the subject header venue and label info (example: “Cypress Grill label info”). It’s hard for the label person to know everyone’s names, and this way we know it’s label info and not SPAM! Also this way if it ends up in our spam email we know what it is and it does not belong there!

Pieces must be suitable for general public viewing.

Can mean no nudity, or violence or other subject matter we would normally consider inappropriate for a venue. Bare branches are not a good idea. Choose something up-lifting, joyful, playful, beautiful.

Labels : If you don't receive a confirmation email back from the person doing labels for an exhibit, be sure to check with them to make sure they received your information. We have had a few instances that they did not get labels printed for a few members (the email may have gone to their junk mail).

Wires: When hanging at a CAS venue, all work MUST have WIRE in the back to hang the piece. It is much easier to hang, and we cannot provide wire for everyone at the last minute (which had happened several times).

VIDEO LIBRARY – Regina Burchett

CAS now has a video library, and our collection of over 20 videos and DVD's will be brought to each meeting. Artists wanting to check out a DVD will need to submit a deposit check for \$50, and the check will be held until the DVD is returned at the following meeting.

Quinton Gregory - Shadows -The Secret of Light
VHS

ELIN PENDELTON - Oil Painting with an Attitude
VHS

Windsor & Newton - Understanding Artists Brushes
VHS

BILL SCHULTZ - AMERICAN IMPRESSIONIST SOCIETY - Demonstration in Oils (2 VHS)

A Rose is Born - Roycraft Watercolors –VHS

Henry Hensche, Impressionist - documentary - studied with Hawthorn who studied under Monet VHS

Mastering Composition - 2 DVD set - with Ian Roberts DVD

BOB ROHM - The Oil Landscape - South Sister Summer DVD Learning to Paint the Impressionist Landscape Vol. 1 VHS
Landscape Vol. 2 VHS
Landscape Vol. 3VHS
Oil Painting Workshop

The Art of Elizabeth Blackadder VHS

Art in the Making - Impressionism - National Gallery
VHS

Pissaro - The Impressionists VHS Conceptual Impressionism –

Portrait of an Artist - Vincent: A Dutchman VHS

Ann Templeton - Value Relationships in Color
VHS
Conceptual Impressionism-
VHS

Hugh Greer - Create Mood & Atmosphere with Color & Value DVD

Arleta Pech - Pure Color Glazing in Watercolor DVD

Susan Scheewe - Acrylic painting techniques-
DVD
Painting Trees and Leaves
DVD

Terry Madden's Watercolor – The Basics DVD
Perspective Made Easy DVD
Intermediate DVD
Post Cards and Small Pieces DVD
TV Programs Vol.2 DVD

Luana Luconi Winner- Portrait Sketch Workshop

Bob Rankin – The Instant Abstract Artist

Chuck McLachian – The Complete Watercolor Workshop

Nicole Kennedy – Go Big, A Lesson on Creating Large Art

Dick Ensing – The Mechanics of Painting Landscapes in Oils

***NEW** Lee Hammond** - "Drawing Lifelike Portraits" - North Light

****NEW** Patricia Baldwin Seggebruch** - "Encaustic Techniques" - North Light

****NEW** M Katherine Hurley** - "Capturing the Essence of landscapes in Oils" - North Light

****NEW** Gary Greene** - "Colored Pencil Workshop" - North Light

C.A.S. Sponsors

Regina and Larry Burchett are a CAS sponsor. Regina joined CAS in 2006 and is currently serving as Secretary. As a sponsor, the Burchett's business, Calton-Burchett Properties, Inc., will be recognized at all CAS events and event literature and will receive an advertising banner on our web site.

Calton-Burchett Properties Inc.:

Regina and Larry Burchett have over 20 years combined experience working in real estate with homebuyers, sellers and investors. **When buying a property, we are offering up to 1/2 of our collected selling agent's commission paid toward your cost to close, limited only by your lender's restrictions. Discounts for Sellers, too! Call Regina at 512-289-4865 or visit AustinZip.com**



Artist of the Month

If you would like to be artist of the month, please send Diana a little email, dianakweems@yahoo.com

Laura Grimes earned both a Bachelor of Arts degree in Art History from the University of Houston and a Bachelor's of Fine Arts from the University of Texas in Studio Art. While her two passions have been drawing and painting, she has begun experimenting with digital photography. Laura does not call herself a photographer; rather, she calls herself an artist who takes photographs. Currently she monitors lifedrawing studios at both the Dougherty Cultural Arts Center in Austin and at the Austin Visual Arts Association. Last year, she organized The Austin Figurative Show, a juried exhibit of figurative art, through the Austin Visual Arts Association, and will be doing so again soon this year. She found it deeply satisfying to give other artists a venue for their figurative work. She recently self-published a book of her digital photography, with commentary, titled "Objects Found: objects found on a walk." This book is available for preview and purchase from the [Blurb.com](http://www.blurb.com) website: <http://www.blurb.com/bookstore/detail/1921723>.

Web Site

PLEASE CHECK OUT THE SITE AT
WWW.CREATIVEARTSSOCIETY.ORG

CAS ARTISTS IT IS TIME FOR THE MONTHLY UPDATING OF THE WEBSITE -- IF YOU WANT YOUR ART ON THE SITE FOLLOW THE DIRECTIONS BELOW -- JPGS. MUST BE TO SUE **BY THE 26th** OF EACH MONTH.

Artists can have some information about themselves as artists included in the gallery page of the CAS website.

In addition to their name, they can also include their Business Name, their email address, their phone number, their web site address and a very brief description of their type of work (I.e. Portrait painter, Landscape Painter, Professional night photographer). They can send 2 different images of their work to be included on the website. They should include the name of the work and the size of the piece. All images will be reformatted to fit the web standard size of 200 pixels by 200 pixels.

Send to: CAS@cedarvalleygroup.com

Sue Foss

Cedar Valley Group, LLC
512.301.0268 (Business)

Classes

Monica Araoz is teaching Drawing and Painting classes at her Academy –Art + Academy. There are classes for Adults, teenagers and children. Start classes any time if there is space. For more information go to:
http://www.artplusacademy.com or call 512-415-8267

Marilyn Rea Nasky is now teaching at the **Williamson County Art Center, at the new adult center for students age 16+ located at 12001 West Parmer LN, Cedar Park, TX 78613. This is a fun and informal setting where the www.lightwithinstudios.com** Marilyn is a TX Lifetime Certified K-12 Art Instructor with 18+ years experience, and a Chroma Teaching Artist.

MEMBERSHIP FORM – CREATIVE ARTS SOCIETY

Name: _____

Website: _____

Address: _____

E-mail: _____

Type of Art: _____

Home Phone: _____

Referred By: _____

Cell Phone: _____

Date: _____

Business Phone: _____

Please check in the appropriate box for the desired type of membership:

- Individual \$25
- (After July 1, individual membership dues are reduced to \$15.)
- Family \$40
- Business \$50
- Employee Discount \$15
- Student \$15
- Sponsor \$100-250
- Patron \$275 +

If you wish to show your work, add (choose one):

- Annual Hanging Fee \$20

Total Enclosed: _____

Please send this form, along with check made out to
Creative Arts Society
P.O. Box 92133
Austin, TX 78709-2133

For membership card attend a monthly meeting or send stamp self addressed envelope along with check.

All Dues and fees are paid for the present calendar year, which ends on December 31st.

Advertise with us!

**Become a C.A.S
Commercial
Advertiser:
Business card ad, only
\$50, for
an entire year!
Or, double your space
for only \$75. We'll
make an extra page!**



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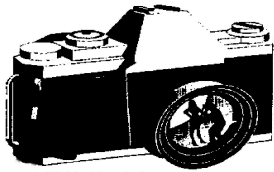


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