

# Creative Arts Society



WWW.CREATIVEARTSSOCIETY.ORG

Jan/Feb 2010  
Volume 2011 No. 1

## Officers and Chairs

John Bittick (President)  
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Greta Olivas (Exhibit Chair)  
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Diana Weems (Newsletter)  
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[cas@cedarvalleygroup.com](mailto:cas@cedarvalleygroup.com)

Ewa Zabka (Show Panels)  
[ewa\\_zabka@yahoo.com](mailto:ewa_zabka@yahoo.com)

## President's Message

The Creative Arts Society group members have a lot to look forward to in 2010. We all appreciate and thank Greta Olivas and all of her hard work as our former President. If it's any indication, she will be just as active in the upcoming year with her efforts to make CAS a great organization for our members.

Our membership is growing rapidly as the word is spreading about how active our group is and how we ask our members to be involved with the process. We will continue to offer educational speakers and demos to help us all improve our craft and develop new skills. This coming year will offer several opportunities to show your art to the public, which is a real strength of this group. I ask you now to make plans to get more involved more this year as a member- not only by attending meetings, but also with entering your work into the shows and volunteering for the many tasks needed to put these on for the public to see.

This is a group that is rich in talent and enthusiasm, which with this combination, makes it so much fun to be a part of. Let's take our strengths and make them even stronger this year! If it's not already done, mark your calendar for the first meeting, bring a friend who is involved in the arts, and show up early to "network" and exchange your ideas about how we can make this our best year yet. There is "no limit for better"!

John Bittick, CAS President 2010

*CAS monthly meetings start at 6:00PM with socializing and critique, then at 7:00PM a short business meeting is followed by the monthly presentation consisting of demos, art business panels, or information on art techniques, portfolios and other subjects of interest to artists and art lovers.*

*CAS is incorporated as a non-profit, tax-exempt operation under Texas law and Internal Revenue Service code 501(c)3. CAS is organized for educational and charitable purposes.*

*Vision: The Creative Arts Society is a vital presence inspiring Cultural Enrichment, Community Participation, Respect for Diversity and Increased Awareness and Appreciation for and through the Arts.*

*Mission: The Creative Arts Society is a south Austin-based non-profit 501(c)3 thriving arts organization actively promoting the development of the "Artist in Everyone" for the expanding growth and diversity of our community.*



## **C.A.S Tribune**

**Jan/Feb  
2010**

**All Monthly meetings are at the ACC  
Pinnacle Campus, 1<sup>st</sup> wed. of the month  
10th Floor Faculty Lounge**

**Meeting: Wed. Feb. 3rd**  
**6-7:00pm Social Hour**  
**7:00pm Meeting Starts**

Our Program will be presented by  
Richard Cutler

Mr. Cutler is an Artist's Creative Consultant who helps artists at all levels with developing career direction. With a BS in Business Administration from UC Berkeley, and experience in teaching at the Dougherty Arts Center and Austin Community College, he specializes in art marketing, teaching and buying. His intent is to help artists to "get their creative juices to flow". He has been published in "American Craft" as well as other art publications.

Mr. Cutler promises to be an interesting program and a great start to our new year.

## **MEMBER NEWS**

**Sue Taylor** (a new member this past year) was really excited about her first sale of a watercolor painting. "Woo Hoo!" exclaimed Sue to all her friends and relatives. The painting was hanging at Cypress Grill and sold 2 days before Christmas. She sends many thanks to Greta for her advice and help. Sue is now inspired to start more paintings, hang more often, and perhaps make a little money, too.

**Betty Jameson's** painting, BUTTERFLY, was selected to be included in the 61st Texas Watercolor Society's Exhibition, April 1 – May 8, 2010 at Rockport Center for the Arts, Rockport, Texas.

**Alice Grabow:** December was a very prolific month for Alice, selling 4 pieces of art at the Cypress Grill exhibit.

**Adan Lerma** sold his "Cypress Creek, Wimberley" 16x20 oil on canvas panel, after the Cypress Grill show had ended, to a lady who contacted him about purchasing it for a friend. Adan smiling adds, "The particular spot on Cypress Creek is one of mine and my wife Sheila's favorite spots in Wimberley, right by the Town Square, and lots of good places to eat. So I've enjoyed doing several versions of it over the years."

Adan and his wife will be moving to Galveston the end of January this year, but says he will remain an enthusiastic member of CAS at his current business level membership, and hopes to have other images at other CAS shows later this year.

**Kathryn Paige** sold one of her paintings for \$1250. "Breaking down the walls". She finished an in house project consisting of three large photo enlargements totaling \$1000. She also sold another piece from her door series at 100 Congress. "OI Rusty"

**Greta Olivas** participated in "Help Portrait-Austin" in December, which started as an online movement on a photographer's blog and ended up being a worldwide event. Greta was one of a group of photographers in Austin that donated their time to take photographs of families that are less fortunate, that otherwise would not be able to afford a portrait. Greta was able to take portraits of 2 families, working along side pro and amateur photographers. "It was a wonderful experience, I will definitely do it again next year". Greta also participated in Real Gallery's "First Night" show on Congress Avenue.

## WELCOME NEW MEMBERS

Each month new members are invited to write a paragraph about their work and who they are. It is a great opportunity to let everybody in the group discover what new talent lies in our midst. Please send information to [dianakweems@yahoo.com](mailto:dianakweems@yahoo.com)

## Rewards for Recruiting New Members.

### Rewards:

- 1 new member - Recognition in the newsletter and at a monthly meeting.
  - 2 new members - Your \$20 annual hanging fee for next year will be waived.
  - 3 new members - Your individual membership dues for next year will be waived.
  - 4 or more new members - Both your individual membership dues and \$20 hanging fee for the next year will be waived.
- Each new business member, sponsor, or patron -  
Presentation of a \$20 gift card from an art supply store.

## Many thanks for those who recruited new members in 2009.

**Recruited One new member:** Greta Olivas, Marilyn Rodriquez, Robin Tripaldi, Gloria Webster, Pat Grajkowski, Ren Rentz, Aralyn Hughes, and Sally Hengst

**Recruited Two new members:** Sally Fraser, John Bittick, Regina Burchett, Mary Gatling, and Rita Korompai

**Recruited 3 new members:** Kay Hughes, Monica Araoz, and Liz Jensen

**Recruited 4 or more new members:** Kathi Herrin

## Benefits of Membership –

CAS membership card offers discounts at the following places

**Art Pad**- 10% She is now carrying art supplies.  
4520 Burnet 512-323-0802

**Jerry's**-20% on anything that's not on sale.

**Asel Art Supply**- 25% on anything that isn't on sale.

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## 2010 Membership Dues

will be collected between January 1 -- 31. You can bring a check to the Dec. 2 meeting, or mail it to

**Creative Arts Society,  
P. O. Box 92133,  
Austin, TX, 78709.**

Membership rates are:

- \$25 Individual
  - \$40 Family
  - \$15 Student
  - \$250 One Time Payment
  - \$50 Business (\$15 additional employees)
  - \$100-\$250 Sponsor
  - \$275+ Patron
- If you wish to show your work, add:  
\$20 Annual Hanging Fee

*Save \$\$\$\$ by paying before January 31. If you mail your payment before Jan. 31, your hanging fee will be reduced to \$15.*

Direct any membership questions to Liz Jensen, Membership Officer, [lizleej@gmail.com](mailto:lizleej@gmail.com)

Please indicate on the check that it's for the 2010 dues and hanging fee. Also please send in any changes of address, phone number, or e-mail so we can up-date our membership list.

**HELLO CAS ARTISTS AND  
WELCOME TO 2010!!!!**

**If you have not paid your dues and hanging fee (for those wanting to exhibit their art) it is time to do so.**

**DUES MUST BE PAID BY  
JANUARY 31.  
YOU CAN NOT EXHIBIT YOUR  
WORK UNTIL THEY ARE PAID.**

## **SHOWS & EXHIBITS**

**October 24 – February 27, 2010**

University of Phoenix- Austin Campus

**November 9- February 8, 2010**

Gracy Title Company

**November 16- January 19, 2010**

Wells Fargo Bank

**December 5- February 6, 2010**

Parsons House Assisted Living Center

**December 12- February 13, 2010**

Amplify Credit Union- Main Branch

**January 7 – March 4, 2010**

Cypress Grill- "Mardi Gras!"

**January 19 – April 19, 2010**

Wells Fargo Bank

**April 2010 (Tentative)**

Barnes & Noble- Brodie

**July 2010 (Tentative)**

North Hills Gallery

**August 2010 (Tentative)**

Barnes & Noble- Brodie

**August 7- November 6, 2010**

Chuck's Deli- Manchaca

**September - October, 2010**

Corridor of Art

## **Call for Artists**

Note- When you hang with CAS you agree to:

1. Upon sale of art work from show, give 15% to CAS
2. Pieces must be ready for hanging with wire on the back.
3. Artwork should be appropriate for the general public, including children.
4. All artwork must hang for the entire show. If a piece is sold or needs to be removed, please contact the person in charge of the show for prior approval to remove and/or replace artwork during the exhibit.
5. Collect art work on strike/closing date. If you cannot collect art work at end of show, make arrangements. CAS will charge \$10 per day for storage.
6. CAS assumes no responsibility for lost or damaged goods.
7. CAS reserves the right to refuse any artwork deemed inappropriate, arriving late or not ready to hang.

**\*\*TO BE SURE YOUR INFORMATION WAS RECEIVED, YOU SHOULD RECEIVE A CONFIRMATION EMAIL. IF YOU DID NOT RECEIVE ONE, PLEASE CHECK WITH THE LABEL PERSON FOR THAT SHOW\*\***

**\*\*\*Please notify Greta Olivas when you have sold a piece through a CAS show. We are always asked where and if we sell any work at certain venues. So we would like to post in the newsletter where we have sold work. Please email to [greta@gretaolivas.com](mailto:greta@gretaolivas.com) \*\***

## **Exhibit: Wells Fargo**

**Address:** 4301 W. William Cannon Drive, Suite L

**Medium:** ALL 2D, Small to Medium Pieces

**Exhibit dates:** January 19, 2010 through April 19, 2010

**Install Date/Time:** Tuesday, January 19 at 5:00 p.m.

**Closing Date/Time:** Monday, April 19 at 5:00 p.m.

**Limit:** Two to three

**Label Info:** Please submit label information to Susan Manzello, [manzello@austin.rr.com](mailto:manzello@austin.rr.com) .We will need Title, Size, Medium, Price, Artist Name, Phone number and website if available. (Prices, cannot be posted

**Deadline for Info:** Sunday, January 17th, by 8 a.m.

**Exhibit Contact:** Susan Manzello (512) 658-3699, [manzello@austin.rr.com](mailto:manzello@austin.rr.com)

## **Exhibit: Parsons House Assisted Living Center**

**Theme:** None

**Address:** 1130 Camino La Costa Austin

**Medium:** All 2-D ( no nudity, no negative imagery)

**Exhibit dates:** Saturday, February 6, 2010 - Saturday, April 3, 2010

**Install Date/Time:** Saturday, February 6 @ 11:00AM

**Closing Date/Time:** Saturday, April 3 @ 11:00AM

**Limit:** None

**Label Info:** Please submit label information to Robin Tripaldi [shpnkrt@sbcglobal.net](mailto:shpnkrt@sbcglobal.net)

**Deadline for Info:** Monday, February 1

**Exhibit Contact:** Robin Tripaldi  
512-258-6617 [shpnkrt@sbcglobal.net](mailto:shpnkrt@sbcglobal.net)

We are also looking for additional spaces to exhibit, like AMOA, Austin Art Space, or other venues that we don't know about. But we can only do all these with your help. Please think about volunteering to help hang or take charge of some of the existing venues, so you can see how our process works. If you are interested in helping please let Greta Olivas know at [greta@gretaolivas.com](mailto:greta@gretaolivas.com)

### **Pieces must be suitable for general public viewing.**

Can mean no nudity, or violence or other subject matter we would normally consider appropriate for a venue. bare branches are not a good idea. Choose something up-lifting, joyful, playful, beautiful.

**Labels :** If you don't receive a confirmation email back from the person doing labels for an exhibit, be sure to check with them to make sure they received your information. We have had a few instances that they did not get labels printed for a few members (the email may have gone to their junk mail).

**Wires:** When hanging at a CAS venue, all work MUST have WIRE in the back to hang the piece. It is much easier to hang, and we cannot provide wire for everyone at the last minute (which had happened several times).

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## **VIDEO LIBRARY** – Regina Burchett

CAS now has a video library, and our collection of over 20 videos and DVD's will be brought to each meeting. Artists wanting to check out a DVD will need to submit a deposit check for \$50, and the check will be held until the DVD is returned at the following meeting.

**BOB ROHM** - Oil Painting Workshop - (Donation - Lerma) VHS

**Quinton Gregory** - Shadows - The Secret of Light - (Donation - Lerma) Video Cassette VHS

**ELIN PENDELTON** - Oil Painting with an Attitude (Donation - Lerma) VHS

**Windsor & Newton** - Understanding Artists Brushes (Donation - Lerma) Video Cassette VHS

**BILL SCHULTZ** - AMERICAN IMPRESSIONIST SOCIETY - Demonstration in Oils (2 VHS) (Donation - Lerma) VHS (2)

**A Rose is Born** - Roycraft Watercolors - (Donation - Lerma) VHS

**Henry Hensche**, Impressionist - documentary - studied with Hawthorn who studied under Monet (Donation - Lerma) VHS

**Mastering Composition** - 2 DVD set - with Ian Roberts DVD

**BOB ROHM** - The Oil Landscape - South Sister Summer DVD Learning to Paint the Impressionist Landscape Vol. 1 (Donation - Lerma) VHS

**The Art of Elizabeth Blackadder** (Donation - Lerma) VHS

**Learning to Paint the Impressionist** Landscape Vol. 2 (Donation - Lerma) VHS

**Art in the Making** - Impressionism - National Gallery (Donation - Lerma) VHS

**Learning to Paint the Impressionist** Landscape Vol. 3 (Donation - Lerma) VHS

**Pissaro** - The Impressionists (Donation - Lerma) VHS Conceptual Impressionism –

**Painting with Ann Templeton** - the Landscape  
(Donation - Lerma) VHS

**Portrait of an Artist** - Vincent: A Dutchman  
(Donation - Lerma) VHS

**Ann Templeton** - Value Relationships in Color  
(Donation - Lerma) VHS

**Hugh Greet** - Create Mood & Atmosphere with Color  
& Value DVD

**Arleta Pech** - Pure Color Glazing in Watercolor DVD

## **IN MEMORY OF CORA DRAKE**

Before Christmas our oldest member and one of CAS's strongest supporters passed away. John Haug who owns Cypress Grill and hosts our art said it best in his newsletter:

### **We'll miss you, Ms. Cora**

We lost a friend on Dec. 5 when Cora Drake passed away at the age of 95. I got to know Ms. Cora over the past 5 years or so through the Creative Arts Society, which handles the art exhibits at Cypress Grill. One of the first exhibits we did was one that exclusively featured her art. Ms. Cora came in for lunch one day during her exhibit, introduced herself and told me a little about herself. She had been a farmer, a chiropractor, was an active artist and was 91 yrs. Old. I was impressed with her accomplishment and her energy! Over the years Ms. Cora was a fixture at Cypress Grill and in the local arts community and will be missed by everyone that knew her, including me.

## **CAS 2009 Audit & Budget Meeting**

On January 9th, 2010 the formal CAS audit was conducted by Treasurer Kay Hughes and attended and approved by three board members: John Bittick, President; Joan Lawson, Vice President; and Greta Olivas, past President.

Our mission is to promote the arts and donate to worthy art organizations, the recipients for 2009 were, Totally Cool Totally Art, ACC Steve Kramer Endowed School, and VSA arts of Texas. Our 2010 donations have begun by donating to Imagine Art in memory of Cora Drake.

The 2010 budget has been determined very easily because of the bookkeeping software package purchased last year. Special note, we have increased our donation budget again this year to reflect the increase in number of members.

Respectfully submitted;  
Kay Hughes Treasurer

## **C.A.S. Sponsors**

**Regina and Larry Burchett** are a CAS sponsor. Regina joined CAS in 2006 and is currently serving as Secretary. As a sponsor, the Burchett's business, Calton-Burchett Properties, Inc., will be recognized at all CAS events and event literature and will receive an advertising banner on our web site.

### **Calton-Burchett Properties Inc.:**

Regina and Larry Burchett have over 20 years combined experience working in real estate with homebuyers, sellers and investors. We will pay 1/2 of our collected sales commission to buyers toward your cost to close! Discounts for sellers too! Call Regina at 289-4865 or [www.austinzip.com](http://www.austinzip.com)

**Margaret Ball** is our newest sponsor having joined CAS in 2009. She is a talented fiber artist incorporating many mixed media techniques in her works. She is also a published author with many books to her credit.

## **Classes**

### **New Year's Resolution is to get more creative or productive--** *spend your*

*Wednesday nights with us!*

*ARALYN brings in Laurie Mann,*

(mannlaurie@gmail.com) teacher at AMOA, BFA, private art tutor, etc. etc. to help you in whatever way.

Meeting Time: Wednesdays 7pm-9:30pm

Location: Aralyn's loft studio, 910 Congress Ave., Suite 200, 78701

Cost: \$65 for the entire month or drop in 1-3 times for \$20 each visit, \$17 for month of January since you get this after the start date

### **Life Drawing Class**

Thursdays 8:00 - 10:00 PM.

Jan. 28th. - Feb. 18th.

Maria Lyle will be teaching life drawing in 4 sessions.

First two sessions learning proportions from photos and 2 sessions using a life model.

Tuition: \$160 plus \$10 model fee.

To enroll: Contact Art+ Academy

[info@artplusacademy.com](mailto:info@artplusacademy.com) or call at 415-8267.

## Web Site

PLEASE CHECK OUT THE SITE AT  
**WWW.CREATIVEARTSSOCIETY.ORG**

CAS ARTISTS IT IS TIME FOR THE MONTHLY UPDATING OF THE WEBSITE -- IF YOU WANT YOUR ART ON THE SITE FOLLOW THE DIRECTIONS BELOW -- JPGS. MUST BE TO SUE **BY THE 26<sup>th</sup>** OF EACH MONTH.

Artists can have some information about themselves as artists included in the gallery page of the CAS website. In addition to their name, they can also include their Business Name, their email address, their phone number, their web site address and a very brief description of their type of work (I.e. Portrait painter, Landscape Painter, Professional night photographer). They can send 2 different images of their work to be included on the website. They should include the name of the work and the size of the piece. All images will be reformatted to fit the web standard size of 200 pixels by 200 pixels.

**Send to: CAS@cedarvalleygroup.com**

Sue Foss

Cedar Valley Group, LLC  
512.301.0268 (Business)

## Member of the Month

If you would like to be artist of the month, please send Diana a little email, [dianakweems@yahoo.com](mailto:dianakweems@yahoo.com)

## Robin Tripaldi

Austin, Texas

Each moment contains the potential for unlimited creativity. I think of each painting as a moment in time. When I am painting, nothing exists but that moment. I am deeply inspired by the colors of the earth, the warmth of the sun and the undulating rhythms of the sea. As a Southern California native, I grew up surrounded by spectacular scenery. The ocean, mountains and desert were incredible visual memory experiences that will remain with me always.

Each color is a vibration of the soul, an individual response. While my paintings are an extension of my own personal journey, I invite the viewer to experience their own personal journey and discovery through my art.

Creating art is at once elevating and therapeutic. I choose to work abstractly because, for me, it's a more instinctive, primitive experience. My eyes and hands become an extension of my subconscious spirit. As I grow and evolve in the experiences each day brings, so does my art.

I attended California State University Northridge, raised two sons and went back to school attending the UCLA Interior Design Program. After spending years working in the interior design and museum fields in Los Angeles, my husband and I moved to the beautiful city of Austin several years ago. I am loving my surroundings and living my passion for creating art.

Creative Arts Society Austin (CAS)  
Austin Visual Arts Association (AVAA)  
International Porcelain Artists and Teachers (IPAT)



## MEMBERSHIP FORM – CREATIVE ARTS SOCIETY

Name: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_

Type of Art: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Referred By: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Please check in the appropriate box for the desired type of membership:

- Individual \$25
- (After July 1, individual membership dues are reduced to \$15.)
- Family \$40
- Life \$250 one-time payment
- Business \$50
- Employee Discount \$15
- Student \$15
- Sponsor \$100-250
- Patron \$275 +

If you wish to show your work, add (choose one):

- Annual Hanging Fee \$20

Total Enclosed: \_\_\_\_\_

Please send this form, along with check made out to  
Creative Arts Society  
P.O. Box 92133  
Austin, TX 78709-2133

For membership card attend a monthly meeting or send stamp self addressed envelope along with check.

**All Dues and fees are paid for the present calendar year, which ends on December 31st.**

*Advertise with us!*

**Become a C.A.S  
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Business card ad, only  
\$50, for  
an entire year!**



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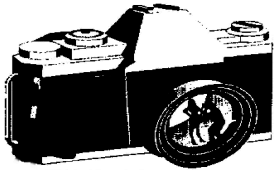
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[www.adanlerma.com/blog/2436](http://www.adanlerma.com/blog/2436)

# **MARGARET BALL**

*Artist and Writer*

[www.FlameWeaver.com](http://www.FlameWeaver.com)